SWA Shares What Makes You a Transformational Leader

FREE Transformational Tuesday Training Series Continues March 24 & April 28

At the first Transformational Tuesday Training the Equal Business Opportunity team shared “How to Become an Effective Leader.” When attendees left the session, they had a defined set of goals to improve their leadership skills and abilities. Hattie Asberry, EBO’s Outreach Specialist, used iconic figures, such as Jeff Bezos of Amazon and Steve Jobs of Apple and Walt Disney, to illustrate how every person has the potential to lead with greatness. Leadership acumen requires vision, a passion for the work, integrity, humility and honesty, among other qualities.

“With vision comes the ability to see where you are taking your company. With passion comes a transferrable enthusiasm and drive to achieve the vision. With humility comes the opportunity to hire people who are better than you. And with honesty comes the responsibility of owning your strengths and your weaknesses,” Asberry said.

“Every business leader should have a chance to improve, learn and grow, so that they can take advantage of doing business with SWA,” said EBO Director Colleen Robbs. Transformational Tuesday Training is devised to help build relationships with local small business owners and to encourage their participation in bidding on SWA opportunities.

March 24th will be on “How to Build a Winning Team,” and April 28th “How To Navigate Financial Planning.” RSVP today at SWA.gob2g.com, and click the “Events” tab.

SWA WANTS YOU TO REGISTER!
The Solid Waste Authority needs small business enterprises, like yours, to manage the needs of Palm Beach County. From providing technical expertise on waste management to maintaining our fleet of trucks, from painters to electricians, the SWA relies on qualified, experienced vendors to make sure residents receive professional services.

Find out what contract opportunities are available to your business by visiting https://swa.org/Bids.aspx.
Every successful program has dedicated people behind it. At SWA, the Small Business Advisory Committee assists the Equal Business Opportunity staff with the recruitment, training and engagement of business owners who want to work with our agency.

The Committee helps by:

- Assisting the EBO Office in reviewing the administration of programs and policies that promote small-, minority- and women-owned business enterprises' participation in SWA prime and subcontract opportunities;
- Coordinating activities and actions with the EBO Office; and
- Making recommendations to the EBO Office concerning modifications of the program, policy and procedures established pursuant to Section 6 of the Purchasing Manual.

Currently, the Committee is chaired by Shellie Ransom-Jackson and served by Vice Chair Patricia Leonaggeo, Junaid Akther, Maria Antuna, Bruce Lewis and Selena S. Samios.